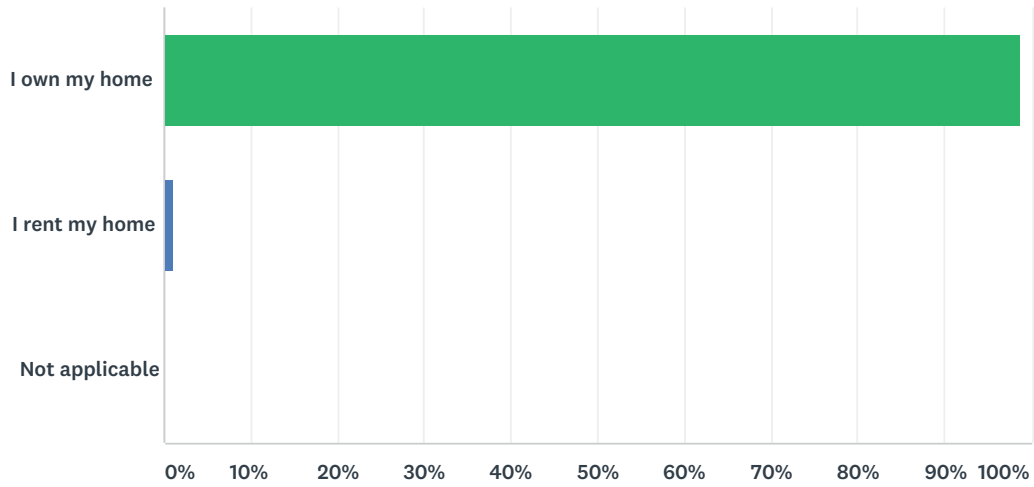


Q1 Do you own or rent your home?

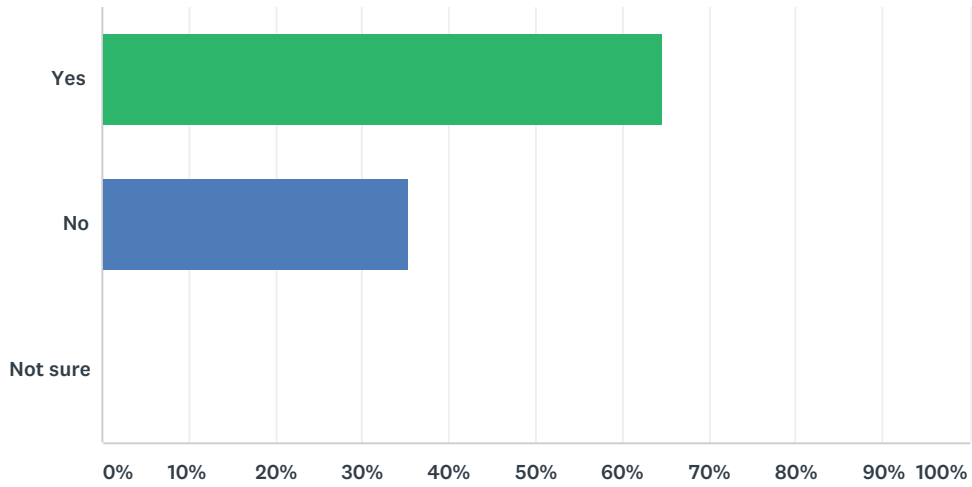
Answered: 592 Skipped: 2



ANSWER CHOICES	RESPONSES	
I own my home	98.82%	585
I rent my home	1.01%	6
Not applicable	0.17%	1
TOTAL		592

Q3 Did you make any (major or minor) renovations to your home in the past twelve (12) months?

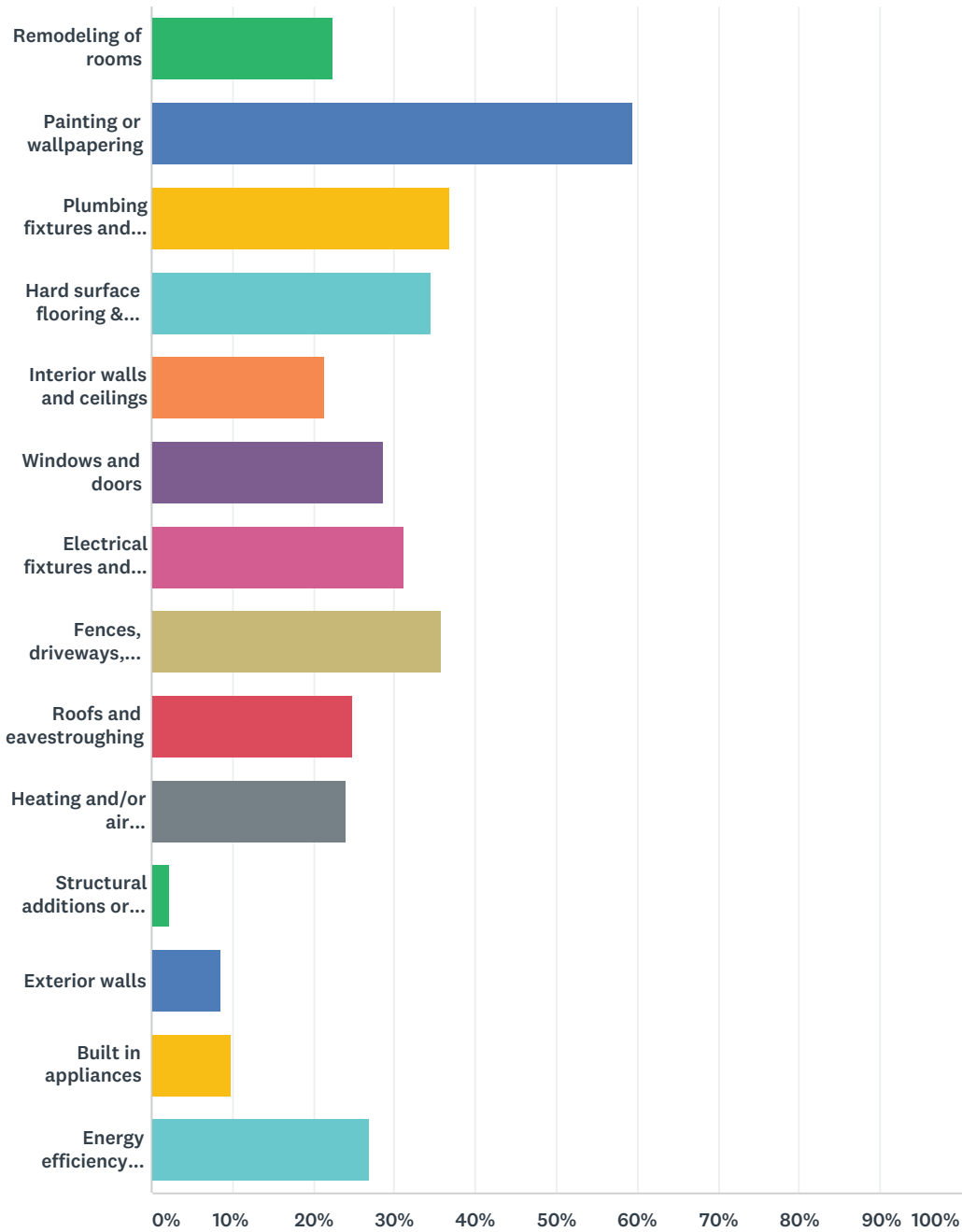
Answered: 580 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	64.66%	375
No	35.34%	205
Not sure	0.00%	0
TOTAL		580

Q4 What did your renovation project include? Please select all that apply.

Answered: 385 Skipped: 209



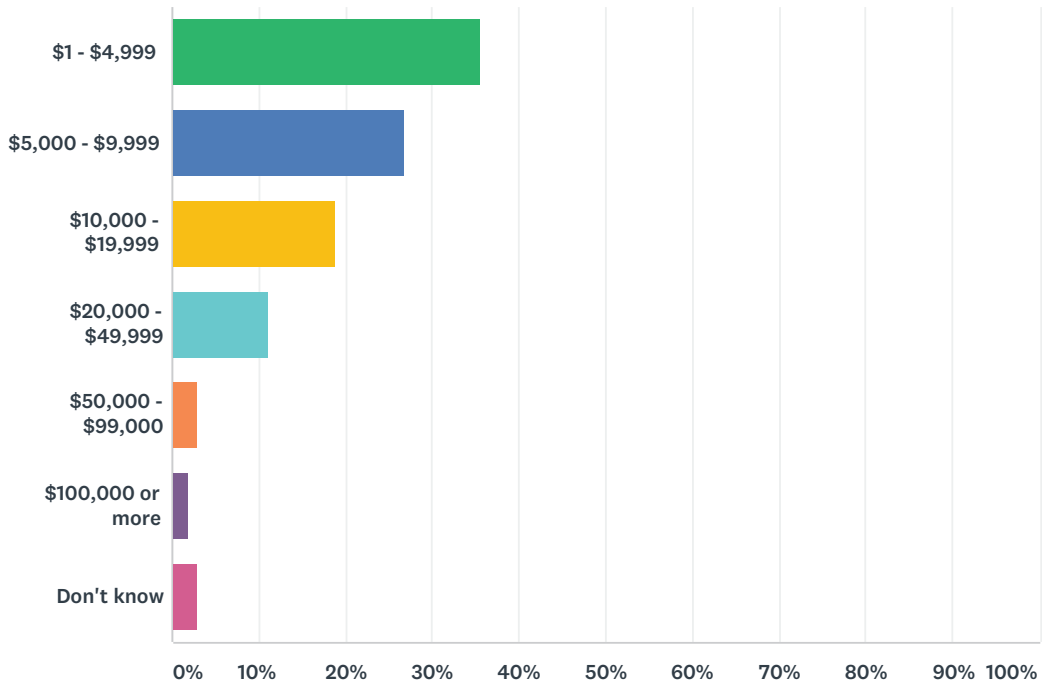
ANSWER CHOICES	RESPONSES	
Remodeling of rooms	22.34%	86
Painting or wallpapering	59.48%	229
Plumbing fixtures and equipment	36.88%	142
Hard surface flooring & wall-to-wall carpeting	34.55%	133

Kamloops Home Renovation Survey

Interior walls and ceilings	21.30%	82
Windows and doors	28.57%	110
Electrical fixtures and equipment	31.17%	120
Fences, driveways, patios, pools, landscaping	35.84%	138
Roofs and eavestroughing	24.94%	96
Heating and/or air conditioning equipment	24.16%	93
Structural additions or extensions	2.34%	9
Exterior walls	8.57%	33
Built in appliances	9.87%	38
Energy efficiency upgrades	27.01%	104
Total Respondents: 385		

Q5 How much did you spend on your home renovation project(s) in the last 12 months?

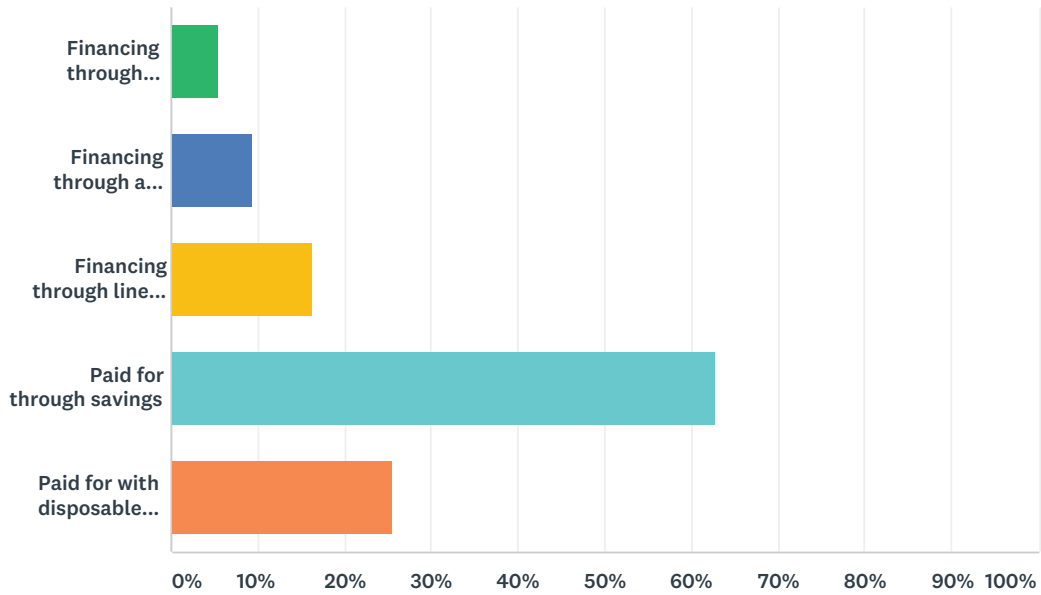
Answered: 377 Skipped: 217



ANSWER CHOICES	RESPONSES	
\$1 - \$4,999	35.54%	134
\$5,000 - \$9,999	26.79%	101
\$10,000 - \$19,999	18.83%	71
\$20,000 - \$49,999	11.14%	42
\$50,000 - \$99,000	2.92%	11
\$100,000 or more	1.86%	7
Don't know	2.92%	11
TOTAL		377

Q6 How did you pay for your home renovation?

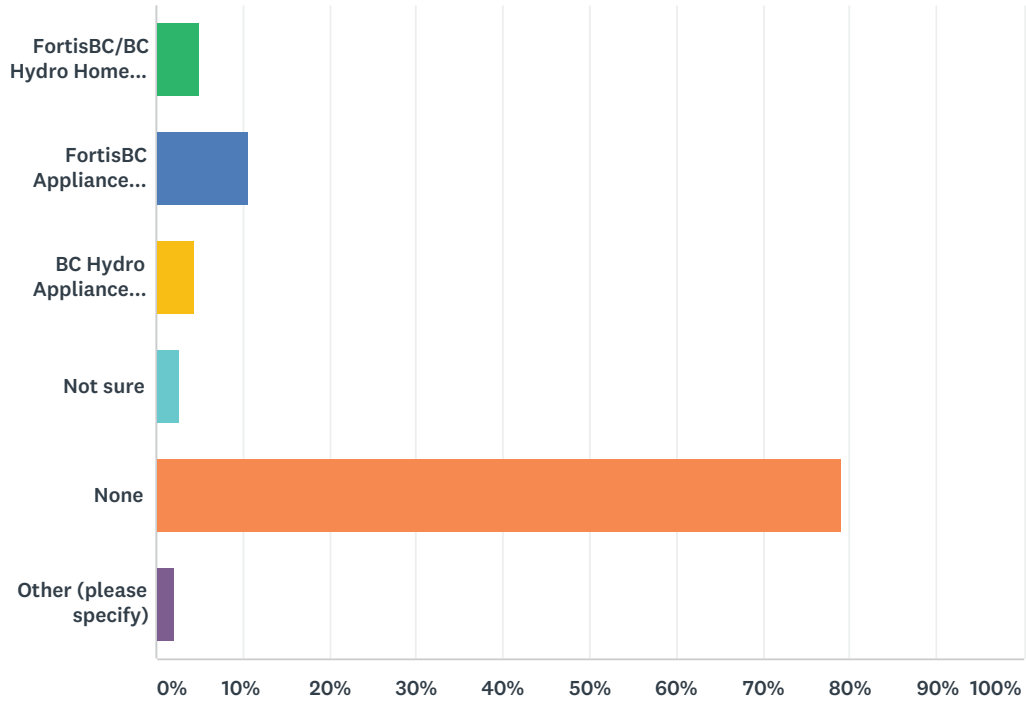
Answered: 368 Skipped: 226



ANSWER CHOICES	RESPONSES	
Financing through mortgage	5.43%	20
Financing through a credit card	9.51%	35
Financing through line of credit	16.30%	60
Paid for through savings	62.77%	231
Paid for with disposable income	25.54%	94
Total Respondents: 368		

Q7 Please select all the rebate programs of which you took advantage.

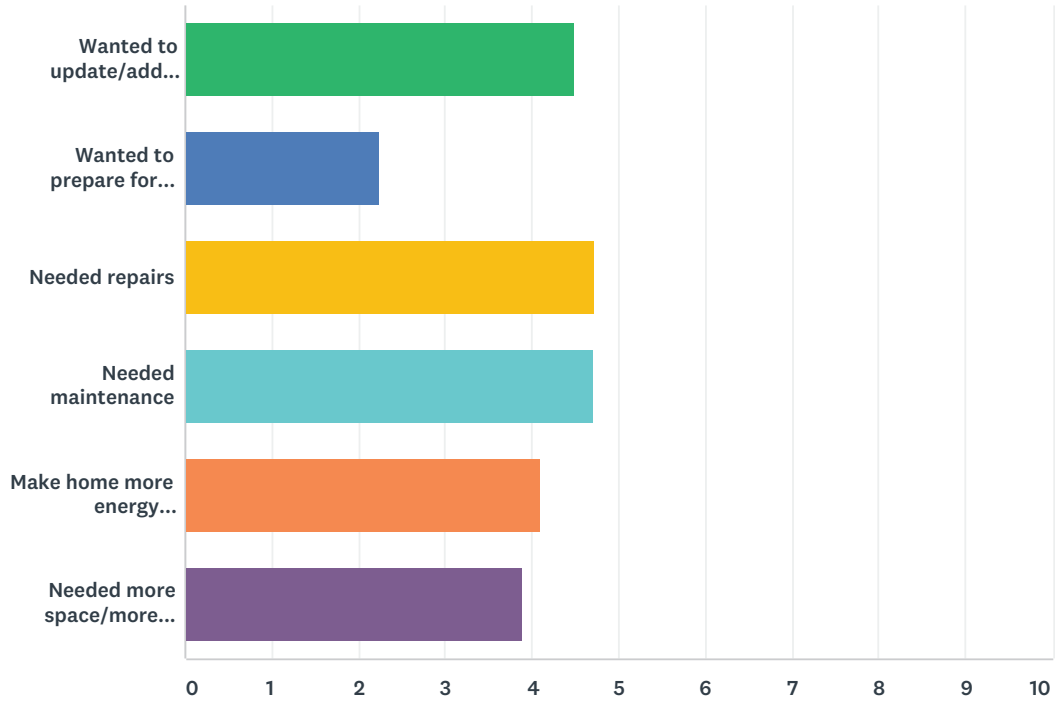
Answered: 372 Skipped: 222



ANSWER CHOICES	RESPONSES	
FortisBC/BC Hydro Home Renovation Program	5.11%	19
FortisBC Appliance Rebate (furnace, hot water heater, stove etc.)	10.75%	40
BC Hydro Appliance Rebate (washer/dryer, water heater, heat pump etc.)	4.30%	16
Not sure	2.69%	10
None	79.03%	294
Other (please specify)	2.15%	8
Total Respondents: 372		

Q8 Why did you renovate your home? Please rank all that apply.

Answered: 303 Skipped: 291



	1	2	3	4	5	6	TOTAL	SCORE
Wanted to update/add value	34.30% 71	19.32% 40	21.74% 45	14.98% 31	5.80% 12	3.86% 8	207	4.50
Wanted to prepare for sale	6.90% 6	9.20% 8	9.20% 8	8.05% 7	8.05% 7	58.62% 51	87	2.23
Needed repairs	42.22% 76	19.44% 35	16.67% 30	13.89% 25	5.00% 9	2.78% 5	180	4.72
Needed maintenance	34.05% 63	32.43% 60	14.59% 27	10.27% 19	7.03% 13	1.62% 3	185	4.71
Make home more energy efficient	26.00% 39	21.33% 32	18.00% 27	13.33% 20	13.33% 20	8.00% 12	150	4.09
Needed more space/more functionality	24.79% 29	18.80% 22	11.97% 14	13.68% 16	27.35% 32	3.42% 4	117	3.90

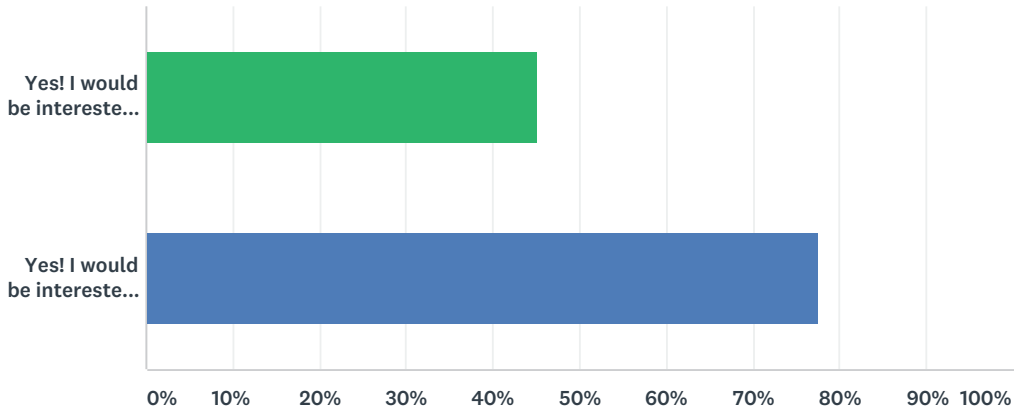
Q9 If you would like to be entered into a draw to win one of three Downtown Kamloops gift certificates please provide your contact information below (Not required!)

Answered: 362 Skipped: 232

ANSWER CHOICES	RESPONSES	
Name	100.00%	362
Email	88.12%	319
Phone	88.95%	322

Q10 Check a box if you are interested in having a City of Kamloops staff member contact you to further discuss home renovations as they relate to the development of a building energy retrofit strategy or to register for our sustainability e-newsletter.

Answered: 179 Skipped: 415



ANSWER CHOICES	RESPONSES	
Yes! I would be interested in hearing from City of Kamloops staff.	45.25%	81
Yes! I would be interested in signing up for the sustainability e-newsletter.	77.65%	139
Total Respondents: 179		