

an open dialogue about the **future** of our community

KAMPLAN

REVIEW & UPDATE

KAMPLAN Review and Update



KAC Meeting
February 26, 2015
3:00 pm



OUTLINE

- Introductions (new member)
- Approval of Agenda & Previous Meeting Minutes
- Meeting Rules
- Overview of Phase 1
- Review Public Engagement Results
- Timeline Update
- Review meeting dates/times
- Roundtable
- Next Meeting



KAC MEETING RULES

- Share the airtime (Everyone participates, no one dominates, one speaker at a time)
- Actively participate in the process (Be willing to share your unique perspective and experiences)
- Be positive, non-judgmental and open to new ideas (Challenge ideas, not people)
- Stay at the strategic level (Out of the technical and operational)
- Respect each others' thinking and value each others' contributions (Great things come from open, honest, mutually respectful dialogue)
- Seek common ground and listen to understand
- Honour time limits and stick to the agenda (Staying on schedule is everyone's responsibility)
- Listen for the future to emerge (Consider the bigger picture of where we are going rather than getting stuck in the details)
- Have fun!



COMMITTEE PURPOSE

An integral part of Official Community Plan (OCP) process, serving as a community sounding board throughout the process

Members will:

- Communicate as a team to maintain the integrity of the process and project timelines;
- Encourage a balanced forum for discussion on future growth;
- Objectively review planning considerations;
- Represent all individuals and families that the City serves;
- Listen to all viewpoints to ensure issues have been fully discussed;
- Provide updates to Council throughout the project;
- Comply with all City, provincial, and federal guidelines and regulatory and legislative requirements; and
- Apply a sustainability lens, considering economic, social, and community development and environmental stewardship.



In their work, Committee members may be informed by the public and benefit from the respectful and informed exchange of ideas with the community.

KAC ROLE: PUBLIC ENGAGEMENT

KAC Terms of Reference:

- **Providing advice and support** for an effective community engagement strategy and related activities, helping to ensure **broad and diverse input** from citizens during the review and update that aids policy development and decision making

Overview of Phase 1

- Review KPES Objectives
- What did we do?
- Key Resulting Themes
- What have we done well?
- Suggestions for the future?



OUR P.E. OBJECTIVES

1. Extensive and broad awareness
2. Provide info./education to ensure informed/constructive input
3. Close the loop
4. Government accountability and transparency
5. Engage hard to reach and vocal minority
6. Provide creative opportunities for youth/student input

WHAT WE DID AND WHY?

So what did we do?

- Carefully laid out our P.E. strategy
- Went to the people
- Got out in front early
- Created excitement
- **Listened**
- Had fun!!!

Why:

- More diversity
 - Avoid headaches
 - Gain trust
 - Educate and learn
 - Put a face to the project
-
- Gather info. on current issues/challenges, opportunities, future visions and goals
 - Which will help us:
 - Review/update KAMPLAN land use scenario
 - Guide policy review/update

Aberdeen Neigh. Assoc. Topic-Based Meeting



WHAT WE DID AND WHY?



"They actually listened to us and we got to talk about what is important to us! Completely worth it."

- Feedback from Aberdeen Neighbourhood Topic-Based Meeting, provided from a participant to event organizer



**PEOPLE ARE MORE
POLITE WHEN
THEY KNOW YOU
ARE LISTENING...**



WHAT DID WE DO?

- 1 Internal Technical Working Group Mtg. = **19 people!**
- 2 Staff Workshops = **21 people!**
- 1 Stakeholder Pledge Drive = **34 agencies!**
- 2 Launch Events = **300 participants and over 600 spoken to!**
- 5 Info. Booths = **5000+ people!**
- 15 Topic-Based Meetings (3 with youth) = **300+ people!**
- 424 Surveys = **424 people!**

+

- Facebook = Reaching 25,544 people!
- Twitter = Reaching 4,400+ people!
- Print ads = several sources
- Radio = several appearances
- TV = several appearances
- Jumbotron = 7 video appearances!
- Stakeholder Emails = 544 people!
- News Releases = several
- 2014 Calendar = September blurb
- Street Banner = Tranquille and Victoria

GRAND TOTAL:


Participation total est. = **1,000+**

Reach total est. = **City-wide**

TteS Presentation and Engagement



HOW DID WE DO IT ALL?

- During work hours, after work hours, weekends
- Provided lots of education and background conversation starters
- With lots of volunteer support 
- We kept it simple and integrated ourselves into the process

SKSS, Home Free Housing Committee, TRU...



HOW DID WE DO IT ALL?



Thank you to our volunteers!!!

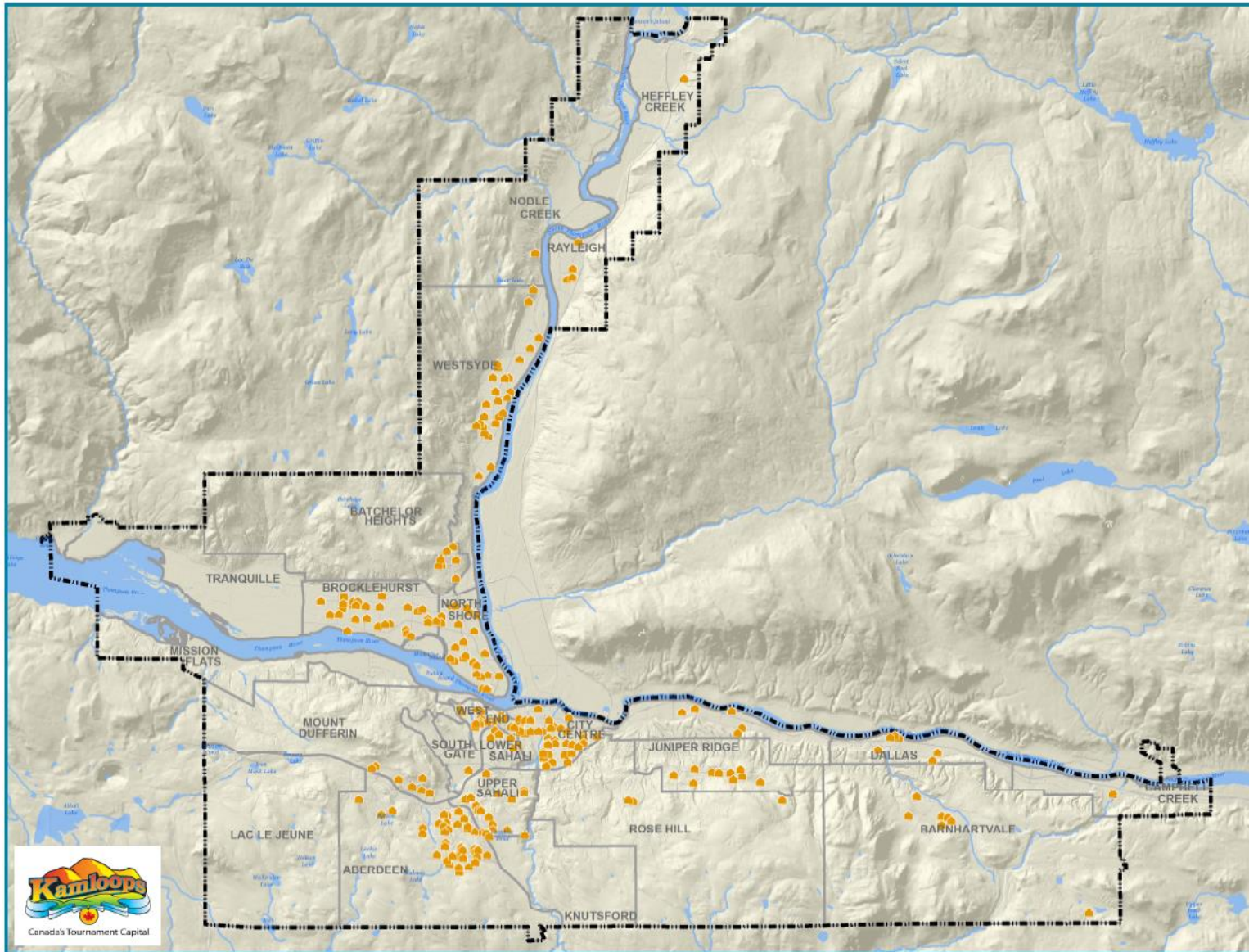
STAKEHOLDER GROUP

Thompson Nicola Regional District	Real Estate Societies & Associations	Neighbourhood Associations
First Nations Associations, Bands, Centres and Societies	Business Advocacy Groups and Associations	Planning & Engineering Businesses
Environmental Associations, Societies, Councils & Committees	Education- School Districts, Councils, Associations, Unions, Colleges and University	Arts and Culture Societies, Councils, Associations, Rotaries and Clubs
Recreation and Sporting Clubs, Groups, Societies & Associations	Agricultural Councils, Associations, and Societies	Social Organizations & Non-Profits
Industry/Major Employers	Family & Youth Services	Seniors Services
Labour Unions	City of Kamloops Committees	Homeowners/Renters within the City
Development/Construction Associations		

Current Number of Participants: 544

STAKEHOLDER PLEDGE DRIVE

Chamber of Commerce	Kamloops Immigrant Services	Kamloops and District Real Estate Association	Kamloops Food Bank and Outreach Society	United Way
Social Planning Council	Venture Kamloops	White Buffalo Aboriginal Health Society & Resource	New Life Mission	Boys and Girls Club
CHBA Central Interior	Tourism Kamloops	Kamloops Natural Areas Advisory Committee	Interior Community Services	Kamloops Vote 50 Campaign
Seniors Outreach Society	Highland Valley Copper	Ajax KGHM International	Kamloops Stockmen's Association	TRU Student Union
Kamloops Adult Learning Society	Urban Systems	Lil Mischif Otipemisiwak Family and Community Services	SD 73 Health Schools & Parent Advisory	Interior Indian Friendship Society-Native Youth Centre
Sun Peaks Resort Corporation	Tk'emlúps te Secwepemc	Thompson Environmental Network	Kamloops Central Business Improvement Association	Kamloops Multicultural Society
Domtar	Grassland Conservation of BC	Kamloops North Shore Business Improvement Association		



Vision, Values and Goals Survey Participants by Location

Survey Participants:

- Participant's Postal Code

Additional Features:

- City of Kamloops Boundary
- Neighbourhood Boundaries
- Arterial Streets and Highways
- Lakes and Rivers

Note: Of the 427 people that participated in the survey, 280 provided their postal codes of which 258 are displayed on the map. 22 participants resided outside of the City limits and therefore are not included on the map.



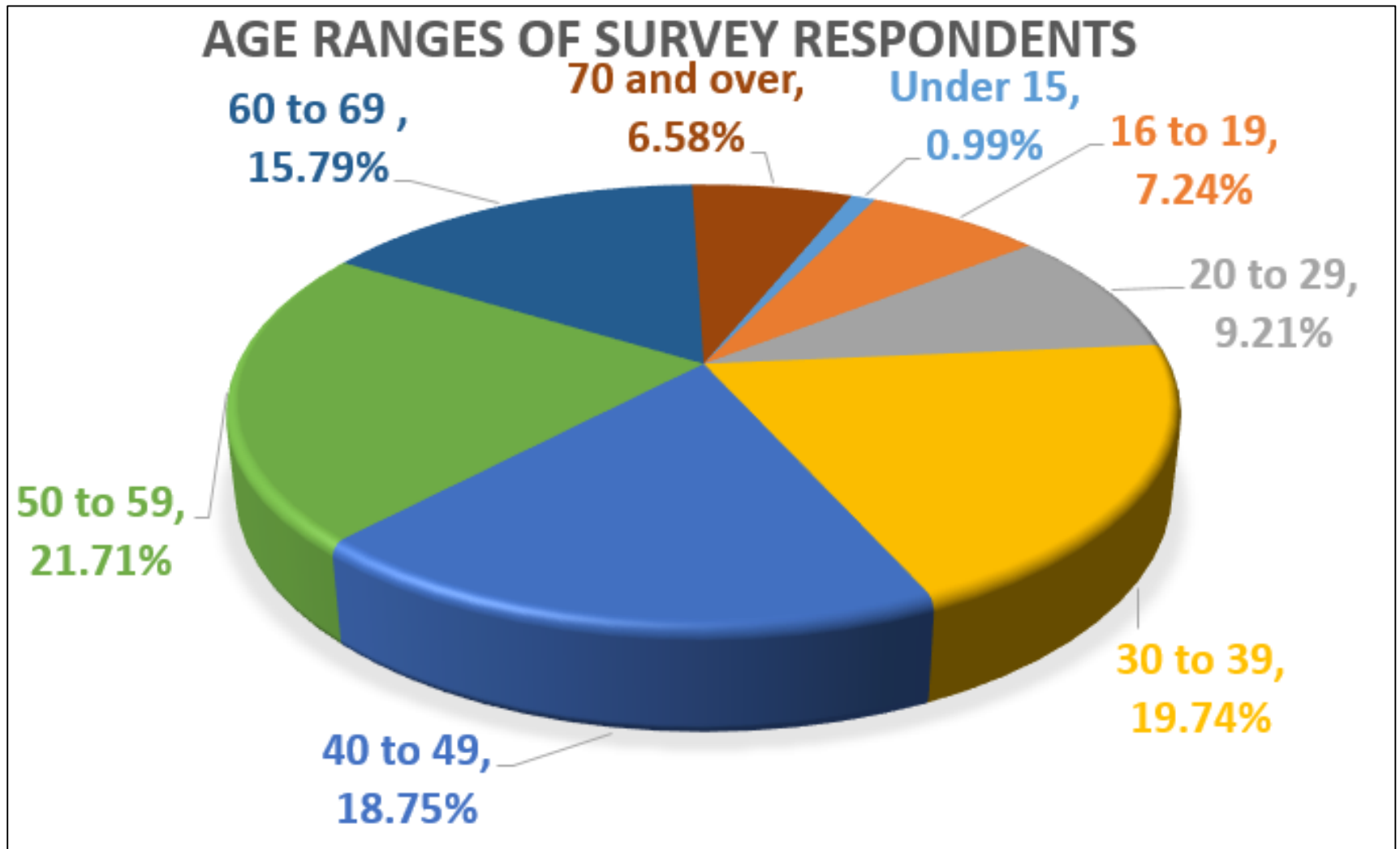
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DEMOGRAPHICS

Who participated?

- Children
- Youth
- Young adults
- Middle-aged
- Seniors
- Males & females
- Individuals with mental and/or physical disabilities
- Mixed ethnicities
- Working families
- Renters
- Home owners
- Business owners
- Blue and white collar workers
- Homeless/At-risk
- First Nations
- Clients of social service agencies
- Unemployed
- Environmentalists
- New residents and long-standing residents

SURVEY DEMOGRAPHICS



KEY RESULTING THEMES

Vision & Values

- Kamloops
- Green
- Community
- Environment
- Grow
- Clean
- Healthy
- Family
- Safe
- Walk
- Jobs
- Affordable
- Downtown
- Business
- Sustainable
- Diversify/ty
- Home
- Life
- Local
- Bike
- Disability
- Opportunity
- Active
- Culture/Arts
- Vibrant
- Support
- Neighbourhood
- Air
- Housing
- Parks
- Water
- Economy

KEY RESULTING THEMES

- Vibrant, affordable downtown with focus on live, work and play (with increased residential development being a focus)
- Focus densification around the downtown and North Shore core areas
- Encourage neighbourhood growth and greater neighbourhood self-sufficiency
- Kamloops has great parks! Continue to expand the system and protect



KEY RESULTING THEMES

- More affordable housing options for all demographics and increasing secondary suite options for students
- Good paying jobs
- High quality post-secondary education
- Riverfront revitalization/preservation
- Greater focus on alternative methods of transportation
- Clean air and water

KEY RESULTING THEMES

- Transit
- Maintaining agricultural areas
- Urban Sprawl
- Mining
- Neighbourhood schools
- Focus on sense of place
- Preserving green space for habitat protection and passive recreation opportunities

KEY RESULTING THEMES

- Greater focus on arts, culture and heritage now that the parks/sporting event system is well-established
- More accessible and affordable community events and activities
- Create an inviting place for younger people
- Family focus
- Sustainability
- Local Food and Agriculture

KEY RESULTING THEMES

- More focus on stormwater management and better stormwater management infrastructure
- More local businesses
- More focus on, and incentives to attract businesses to Kamloops
- Economic diversity
- First Nations
- Water Conservation
- Sidewalks

KEY RESULTING THEMES

Growth Management:

- Downtown Parking—Some believe more is needed, while others believe alternative transportation methods should be encouraged and enhanced
- To Grow or not to grow?—Large percentage feel growth is necessary, others are worried growth will result in a sense of loss of community. Some think an urban growth boundary is a good idea, while others suggest continuing to provide single family homes on larger lots

KEY RESULTING THEMES

Quality of Life:

- Recreation for all—expand services for all ages, abilities and income levels
- Mining—community seems divided on this topic. Some want it to flourish and provide good paying jobs, while others do not want additional mining in close proximity to the City and have concerns for the environment.

KEY RESULTING THEMES

Economic Development:

- Neighbourhoods—include basic amenities and shops to develop comprehensive neighbourhoods
- Office use—identified within the City Centre and Tranquille Market core areas for the future
- Education & Employment—better post-secondary and post-graduate opportunities, diversified economy, and diversification of local job opportunities for the younger population.

KEY RESULTING THEMES

Transportation and Utilities:

- Transportation Mode—the car is still identified as the main means of transportation, followed by walking. Transit is identified as the lowest used mode. Majority of participants indicated need for focus on alternative modes of transportation and infrastructure to support such means
- Optimize Existing Systems—use growth management boundary to optimize our water, stormwater, and wastewater systems

KEY RESULTING THEMES

Environment:

- Connectivity and Open Space—better connectivity of parks and open space for people and animals, and preservation of these spaces a priority across Kamloops
- Curb-side composting
- More education and better management of ecosystems, species & habitats
- Development of a Natural Areas Protection Strategy and Watershed Management Plan

KEY RESULTING THEMES

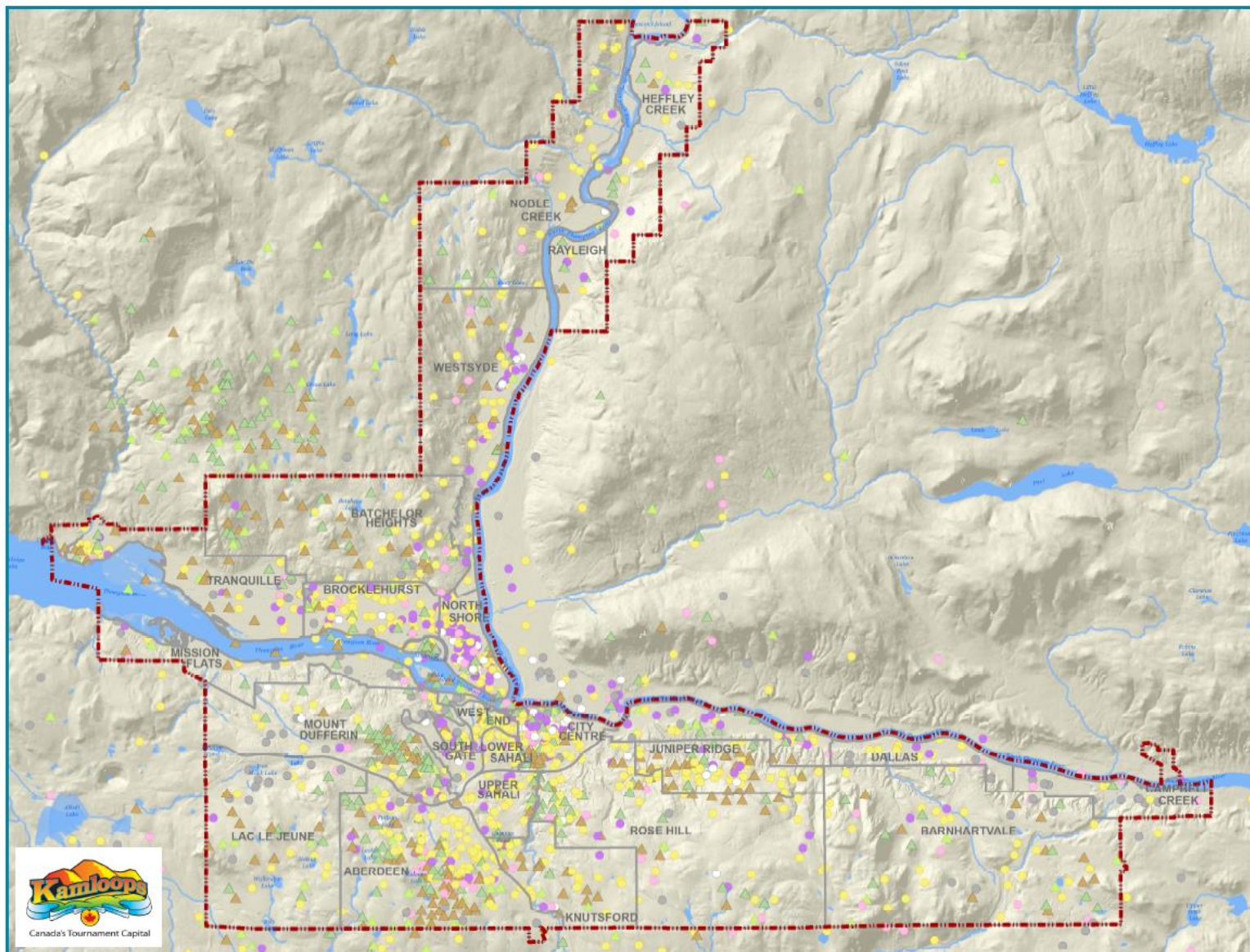
The ‘**Other**’ Topic

- “Fresh bakery cupcakes at every museum”
- “Need them good vibes”*****
- “In the year 2025 I want to have flying cars and [stuff] like that” (2)
- “Put some white sand on the beach”
- “More bearded ladies”

KEY RESULTING THEMES

The ‘**Other**’ Topic

- “Can there be less Karsens in the city thanks lol”
- “No Cops. Cops like in Superbad”
- “I would like to see Canada Day in the park forever because I really like that day. I would like to see more bannock throughout the year though”



Public Preferences for Future Growth

Where Should We Grow:

- Grow
- Grow - Homes
- Grow - Industry
- Grow - Offices
- Grow - Shops
- ▲ Protect
- ▲ Protect - Park
- ▲ Protect - Open Space

Additional Features:

- ▬ City of Kamloops Boundary
- ▬ Neighbourhood
- ▬ Lakes and Rivers



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January 29, 2015

KAC INPUT

What have we done well?

- (Insert examples)

Suggestions for the future

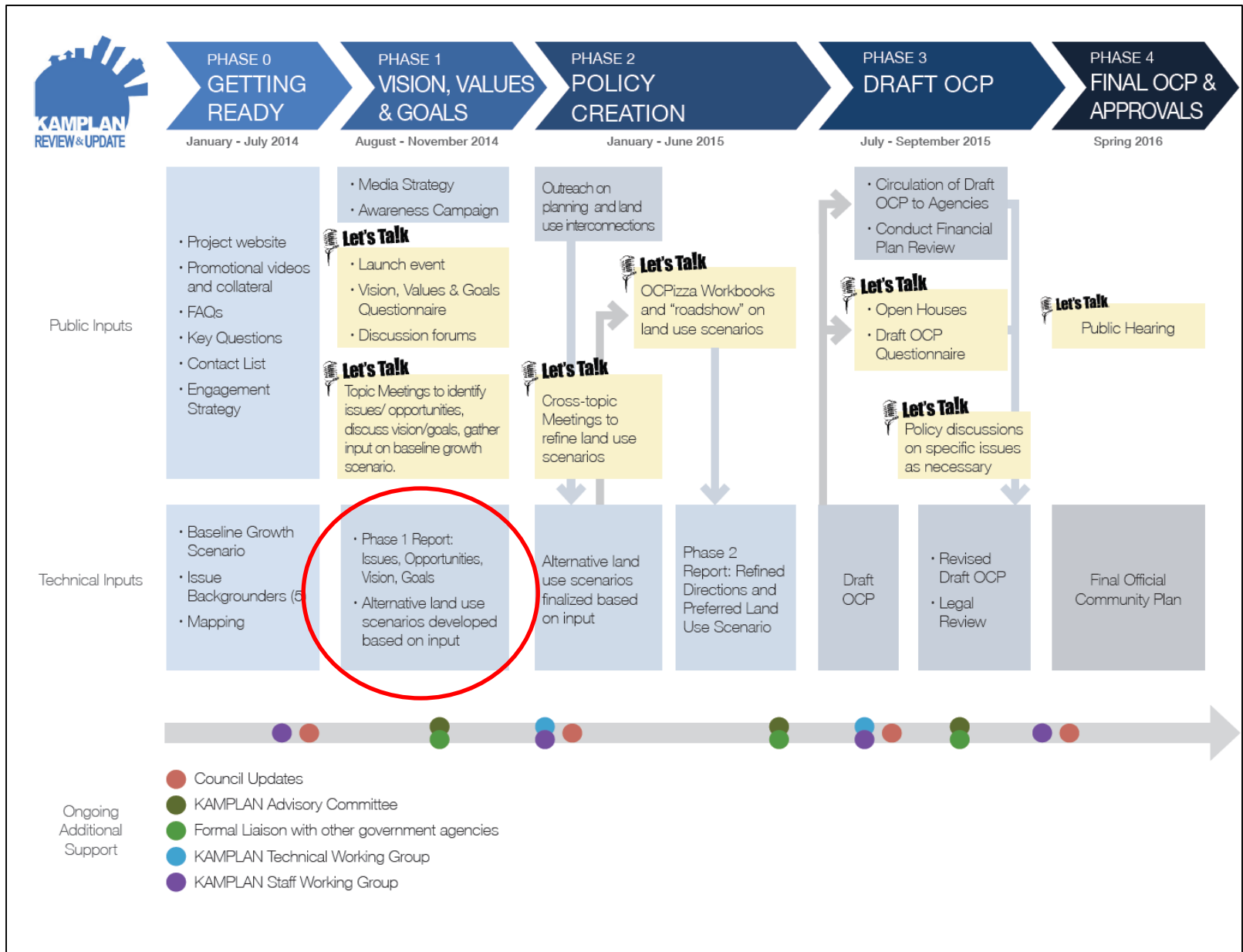
- (Insert examples)



ARE WE MEETING OUR P.E. OBJECTIVES?

1. Extensive and broad awareness
2. Provide info./education to ensure informed/constructive input
3. Close the loop
4. Government accountability and transparency
5. Engage hard to reach and vocal minority
6. Provide creative opportunities for youth/student input

WHERE ARE WE NOW?





- Standard meeting date/time
- Roundtable
- Next Meeting