

an open dialogue about the **future** of our community

KAMPLAN REVIEW & UPDATE

KAMPLAN ADVISORY COMMITTEE 2014-2016

**KAMPLAN PUBLIC ENGAGEMENT STRATEGY
(KPES) REVIEW**

July 10, 2014
3pm – 5:30pm
DES Boardroom
Development & Engineering Services
105 Seymour Street



Canada's Tournament Capital

PROMOTIONAL VIDEO

KAMLOOPS – My Community



OUTLINE

- SKP Revisited
- TOR Revisited
- KAMPLAN Public Engagement Strategy (KPES) Review
- Next steps
- Questions/Comments
- Next Meeting



SUSTAINABLE KAMLOOPS PLAN 2010

Sustainable Kamloops Plan (SKP): Foundations for Sustainability (2010)

“Balancing the integrated goals of economic prosperity, social well-being, and environmental stewardship...”



Sustainability is an economic, social, and environmental concept that involves meeting the needs of the present **without compromising the ability of future generations to meet their own needs.**



COMMITTEE PURPOSE

An integral part of Official Community Plan (OCP) process, serving as a community sounding board throughout the process

Members will:

- Communicate as a team to maintain the integrity of the process and project timelines;
- Encourage a balanced forum for discussion on future growth;
- Objectively review planning considerations;
- Represent all individuals and families that the City serves;
- Listen to all viewpoints to ensure issues have been fully discussed;
- Provide updates to Council throughout the project;
- Comply with all City, provincial, and federal guidelines and regulatory and legislative requirements; and
- Apply a sustainability lens, considering economic, social, and community development and environmental stewardship.



In their work, Committee members may be informed by the public and benefit from the respectful and informed exchange of ideas with the community.



CODE OF CONDUCT (cont'd)

ETHICS

- Ability to objectively review planning considerations
- Conduct must not compromise the integrity of the City's service to the public
- May not use the KAC as a platform to undertake/lobby for a special interest

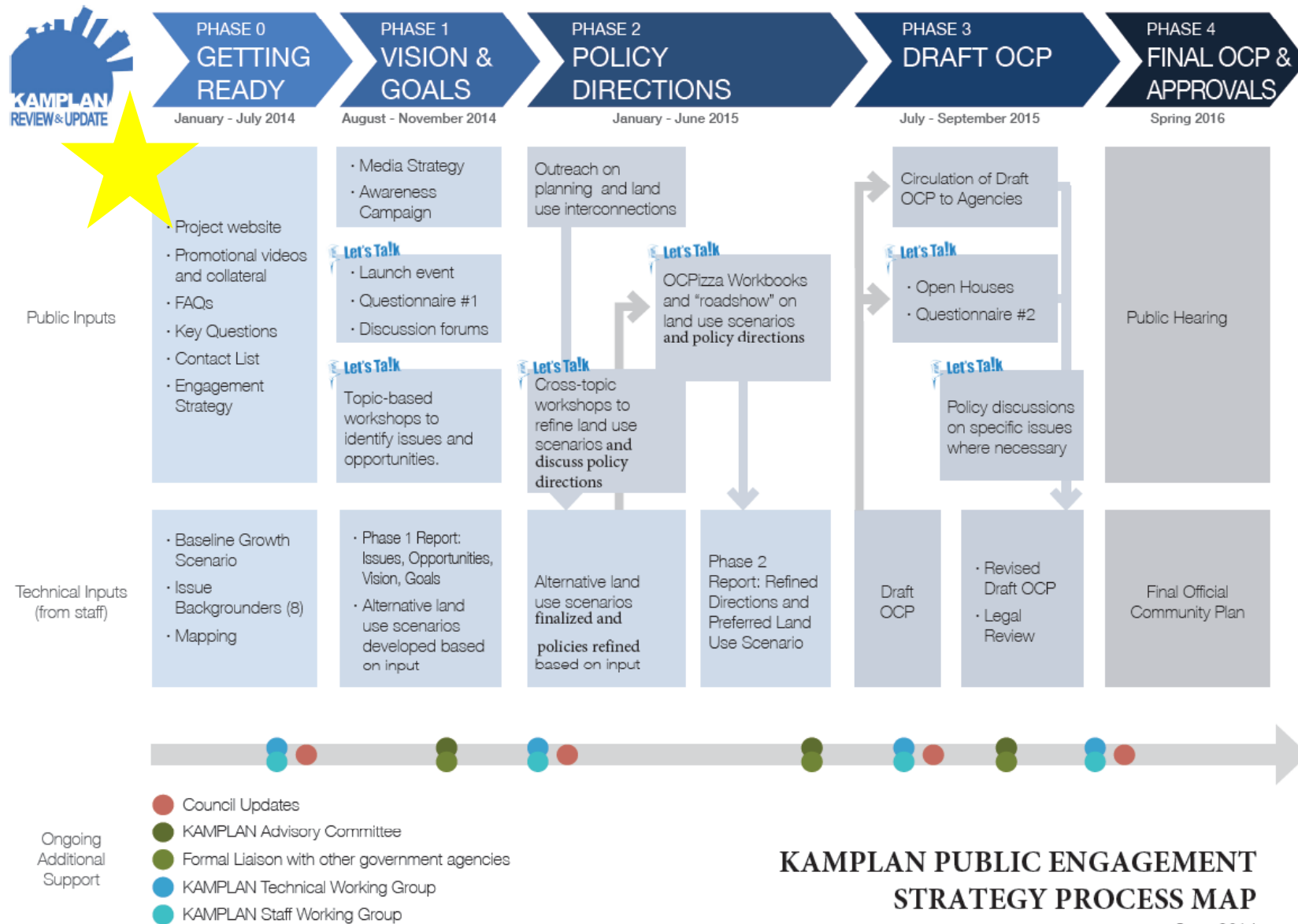
KAC ROLE: PUBLIC ENGAGEMENT

KAC Terms of Reference:

- **Providing advice and support** for an effective community engagement strategy and related activities, helping to ensure **broad and diverse input** from citizens during the review and update that aids policy development and decision making
- **Reviewing** the Public Engagement (PE) Strategy and associated materials prepared and presented by project staff



KPES: PROCESS MAP



KAMPLAN PUBLIC ENGAGEMENT STRATEGY PROCESS MAP

June 2014

KPES SECTIONS

- Introduction
- Guiding Principles
- Content & Questions
- Engagement Challenges
- Coordination Internally/Externally
- PE Objectives
- PE Activities/Phases
- Communications Strategy



QUESTIONS

1. Is the strategy clear/straightforward?
2. What requires further explanation if anything?
3. What do you like about the strategy?
4. What do you dislike about the strategy?
5. Voting members: are there any components of the strategy that you would like to assist with in terms of implementation?
6. Is the strategy too extensive or not sufficient in terms of gathering public input?
7. Anything else that you feel you'd like to share with regard to the strategy?

PROMOTIONAL VIDEO

What is an Official Community Plan?



MEETINGS

- Meeting frequency and length will vary through the course of the project to meet timeline constraints and meet key milestones
- Meetings will be more frequent early in the project to focus on:
 - *process*
 - *design and preparation of the public engagement strategy*
 - *review of land use scenarios*
- Regular meeting attendance is required to remain a member in good standing
- Meetings @105 Seymour St. in the DES Boardroom





NEXT STEPS

- Final revisions to KPES and email distribution to KAC
- Prep. of sample key questions for each PE phase
- Prep. all engagement materials for PE Phase 1
- Prep. for:
 - Staff working group meetings (Aug.)
 - Tech. working group meeting 1 (Aug.)
 - Next KAC meeting (Sept. 4)
 - Council presentation (Sept. 16)



HANDOUTS

- Agenda
- May Meeting Minutes
- KPES Draft Strategy
- KPES Process Map
- Healthy Built Environment Toolkit

Website:

<http://www.city.kamloops.bc.ca/kamplan>

NEXT MEETING

MEETING 6 – September 4

- KPES – Phase 1 format and engagement material review – potential workshop

MEETING 7

- TBD





QUESTIONS/COMMENTS



"There are no foolish questions, and no man has become a fool until he has stopped asking questions" – Charles Proteus Steinmetz