

an open dialogue about the **future** of our community

KAMPLAN REVIEW & UPDATE

KAMPLAN ADVISORY COMMITTEE 2014-2016

PUBLIC ENGAGEMENT 101

May 15, 2014
3pm – 5:30pm
DES Boardroom
Development & Engineering Services
105 Seymour Street



Canada's Tournament Capital

OUTLINE

- Introductions (new member)
- Committee Purpose/Role Refresher
- Where we are now and next steps
- Introduction to Vince Verlaan
- Public Engagement 101 with Vince Verlaan
- Questions/Comments
- Next Meeting





COMMITTEE PURPOSE

*An integral part of Official Community Plan (OCP) process, **serving as a community sounding board** throughout the process*

Members will:

- **Communicate as a team to maintain the integrity** of the process and project timelines;
- Encourage a **balanced forum for discussion** on future growth;
- **Objectively review** planning considerations;
- **Represent all individuals** and families that the City serves;
- **Listen to all viewpoints** to ensure issues have been fully discussed;
- Provide updates to Council throughout the project;
- Comply with all City, provincial, and federal guidelines and regulatory and legislative requirements; and
- Apply a sustainability lens, **considering economic, social, and community development and environmental stewardship.**



In their work, Committee members may be informed by the public and benefit from the respectful and informed exchange of ideas with the community.

KAC ROLE: PUBLIC ENGAGEMENT

KAC Terms of Reference:

- **Providing advice and support** for an effective community engagement strategy and related activities, helping to ensure **broad and diverse input** from citizens during the review and update that aids policy development and decision making
- **Reviewing** the Public Engagement (PE) Strategy and associated materials prepared and presented by project staff



SPEAKING WITH MEDIA

Comments in Public or to the Media

- **Committee members should refer all questions/inquiries from media or other parties to the Chair or City Staff**, and hold in confidence matters discussed at committee meetings.
- **When speaking in public or to the media on an issue, the Chair must distinguish whether they are speaking as a member, a representative of another agency or community group, or as an individual.** The Chair must convey the public interest and remember that he/she represents the Corporation of the City of Kamloops.
- **Typically project progress and key milestones are shared** with the media/public rather than discussions had, decisions made and feelings shared during Committee meetings.





Where we are/Next Steps

- Purpose of Presentation:
 - *Lead in to development of PE Strategy*
 - *Solidify objectives of PE and target audiences*

Required PE Per Local Government Act

One or more opportunities the local government considers appropriate for consultation with persons/organizations /authorities it considers will be affected

Public Hearing (before adoption by Council)



Where we are Today:

- Spent some time getting to know each other
- Increased comfort level with the community planning process and Official Community Plans
- Discovered KAMPLAN through the years and have begun a discussion on where we are today as a community covering a variety of topics
- Lots of work ahead!



Next Steps

- KAC to help solidify objectives of the PE Strategy and target audiences (*this will help steer the direction of the Public Engagement Strategy formulated by staff over the next month*)
- PE Strategy includes 3 formal phases of PE along with ongoing opportunities throughout the project...
 1. **Setting the stage : educating, raising awareness, promotion and preliminary input on where we are today and issues/challenges**
 2. **Review of alternative land use scenarios and potential goals/policies for each KAMPLAN section based on input received from first PE phase and technical discussions**
 3. **Review of draft plan**
- PE strategy will be sent to KAC in advance of subsequent meeting for review. The June meeting will be geared to discussing the strategy, making tweaks and ultimately getting KAC endorsement of it.
- Staff to begin prep. of materials/scheduling etc. for the upcoming public engagement phase (inclusive of remaining background reports)
- KAC meeting to review all materials, format etc. and ensure we are ready to begin first formal phase of PE
- When ready, staff will prepare a report to Council identifying our progress thus far and request their support for commencement of PE

INTRODUCING: Vince Verlaan

- ✓ 20+ yrs of experience in PE
- ✓ Facilitator
- ✓ Educator
- ✓ Communications support
- ✓ Engagement policy development
- ✓ Staff training
- ✓ Public speaking
- ✓ Award Winner





HANDOUTS

- Agenda
- April Meeting Minutes
- Powerpoint Presentation
- Stakeholder List
- Draft PE Objectives

Website:

<http://www.city.kamloops.bc.ca/kamplan>

NEXT MEETING

MEETING 5 – June 26?

- PE (Let's Ta!k) Strategy Review – potential workshop

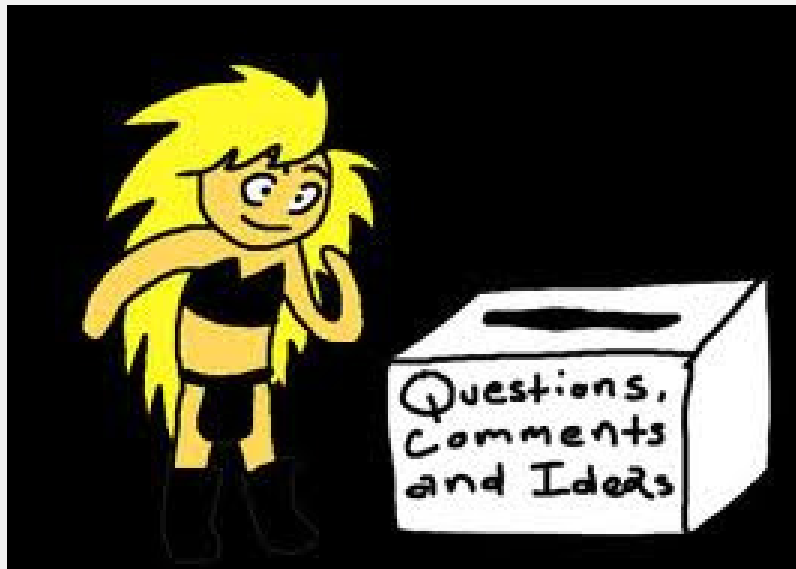
MEETING 6 – Aug. 7?

- PE (Let's Ta!k) format and engagement material review – potential workshop





QUESTIONS/COMMENTS



"There are no foolish questions, and no man has become a fool until he has stopped asking questions" – Charles Proteus Steinmetz

SUSTAINABLE KAMLOOPS PLAN 2010

Sustainable Kamloops Plan (SKP): Foundations for Sustainability (2010)

“Balancing the integrated goals of economic prosperity, social well-being, and environmental stewardship...”



PROCESS TIMELINE REVISITED...

KAMPLAN REVIEW & UPDATE

Process Timeline

**Note: this is a living document and subject to change based on the dynamic nature of community planning processes. Dates are approximate.*



Data collection, analysis, and refinement
Staff and Transportation Plan consultant discussion, model refinement, and information exchange
KAMPLAN Advisory Committee Meetings as needed
Technical Support meetings as needed
Informal public engagement and awareness

ONGOING

