



Canada's Tournament Capital

KAMLOOPS CITY COUNCIL

Strategic Plan





VISION

Bold leadership for a strong, inclusive, and healthy community.

KAMLOOPS CITY COUNCIL 2018–2022



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OUR VALUES

We work together and lead by example by taking on important community issues and instilling confidence in our governance.

Respect Collaboration Teamwork Optimism
Trust Accountability Innovation

OUR STRATEGIC PRIORITIES



Governance & Accountability

The City of Kamloops has strong, accountable governance and makes informed decisions. Residents are engaged in Council's strategic priorities.



Livability

The City of Kamloops maintains a vibrant, high quality of life for an inclusive, healthy, and diverse community.



Vibrant Economy

The City of Kamloops supports a diverse, vibrant, and resilient economy.



Environmental Leadership

The City of Kamloops leads by example by making sustainable choices to minimize our environmental footprint.



STRATEGIC PRIORITY

Governance & Accountability

The City of Kamloops has strong, accountable governance and makes informed decisions. Residents are engaged in Council's strategic priorities.

AREAS OF FOCUS

Asset Management

We proactively plan for the repair and replacement of our infrastructure.

Community Engagement

We are committed to engaging and connecting with Kamloops residents and stakeholders.

External Relationships

We understand the importance of maintaining and improving key relationships.

Fiscal Responsibility

We are fiscally responsible and accountable.



STRATEGIC PRIORITY

Livability

The City of Kamloops maintains a vibrant, high quality of life for an inclusive, healthy, and diverse community.

AREAS OF FOCUS

Arts, Culture, and Heritage

We cultivate a vibrant and diverse arts, culture, and heritage environment throughout the city.

Healthy Community

We foster an environment that supports and promotes healthy living through recreation, community, and social connection.

Housing

We focus on improving diversity and access throughout the housing continuum.

Inclusivity

We are committed to supporting inclusivity, diversity, and accessibility in our community.

Places and Spaces

We plan community amenities that create great places and spaces for community living.

Safety

We recognize the importance of a safe and secure community.



STRATEGIC PRIORITY

Vibrant Economy

The City of Kamloops supports a diverse, vibrant, and resilient economy.

AREAS OF FOCUS

Business Health

We cultivate a positive business environment and maintain a framework that facilitates jobs, economic sustainability, and growth.

Economic Strength

We support initiatives that increase our competitive advantage, cultivate growth, and support our residents.

Partnerships

We continue to nurture partnerships with key agencies and organizations.



STRATEGIC PRIORITY

Environmental Leadership

The City of Kamloops leads by example by making sustainable choices to minimize our environmental footprint.

AREAS OF FOCUS

Climate Action

We enhance the City's resiliency and capacity for mitigating and adapting to the impacts of climate change.

Sustainability

We implement strategies that reduce our impact on the environment.

Transportation

We facilitate sustainable transportation options and create community connectivity.



STRATEGIC PRIORITY

Governance & Accountability

AREAS OF FOCUS	COUNCIL DIRECTION
<p>Asset Management We proactively plan for the repair and replacement of our infrastructure.</p>	<ul style="list-style-type: none"> • Create an asset management plan which reflects the needs of the community and long-term stewardship of our assets. • Continue to lobby higher levels of government for financial support. • Continue to explore efficiencies in existing municipal infrastructure to meet the needs of the community. • Develop a long-term funding plan to include a maintenance management strategy. • Develop cohesive strategies to mitigate and adapt to climate change impacts (e.g. storms, droughts, flooding, wildfires) in order to protect municipal infrastructure.
<p>Community Engagement We are committed to listening to and connecting with Kamloops residents and stakeholders.</p>	<ul style="list-style-type: none"> • Focus on public engagement by listening to, informing, and consulting with residents, stakeholders, and others. • Measure the effectiveness of community engagement. • Support neighbourhoods in engaging with the City and their residents. • Create diverse opportunities for engagement that reflect the variety of ways the community wants to engage.
<p>External Relationships We understand the importance of maintaining and improving key relationships.</p>	<ul style="list-style-type: none"> • Maintain and enhance relations with other levels of government. • Strengthen relationships with Indigenous communities. • Strengthen relationships with external organizations to share information and collaborate on projects and services. • Maintain and develop relationships through local service agreements.
<p>Fiscal Responsibility We are fiscally responsible and accountable.</p>	<ul style="list-style-type: none"> • Develop strategies to improve and realize efficiencies. • Consider opportunities to maximize revenue while balancing Council's priorities. • Find a balance between taxation and user fees. • Maintain transparency around financial reporting. • Be recognized for excellence in public service in local government.



STRATEGIC PRIORITY

Livability

AREAS OF FOCUS	COUNCIL DIRECTION
<p>Arts, Culture, and Heritage We cultivate a vibrant and diverse arts, culture, and heritage environment throughout the city.</p>	<ul style="list-style-type: none"> • Explore options for community cultural facilities. • Support cultural place making through infrastructure and venue development, festivals, and programming. • Ensure continued stability of the cultural partnerships that the City of Kamloops has had historically. • Expand heritage awareness.
<p>Healthy Community We foster an environment that supports and promotes healthy living through recreation, community, and social connection.</p>	<ul style="list-style-type: none"> • Support the creation and implementation of plans that are inclusive of the health of the community and the needs of all demographics while respecting diversity and accessibility as core values. • Provide safe, clean, accessible, and affordable spaces, venues, and programs to support a healthy community. • Work with external agencies and advocate for improvements in the social determinants of health in the community.
<p>Housing We focus on improving diversity and access throughout the housing continuum.</p>	<ul style="list-style-type: none"> • Work as facilitators in the creation of affordable housing across the entire housing continuum. • Consider innovative land-use options that encourage housing diversity. • Implement the Affordable Housing Strategy and Official Community Plan goals for diverse housing choices.
<p>Inclusivity We are committed to supporting inclusivity, diversity, and accessibility in our community.</p>	<ul style="list-style-type: none"> • Improve accessibility to existing City facilities/infrastructure (retrofit). • Support the reduction of barriers in our community for all ages and abilities. • Ensure working groups and committees include diverse voices.
<p>Places and Spaces We plan community amenities that create great places and spaces for community living.</p>	<ul style="list-style-type: none"> • Protect and enhance environmentally sensitive areas and urban green spaces. • Enhance the public realm to facilitate social connections and local identity. • Engage with the community to identify opportunities to enhance community living.
<p>Safety We recognize the importance of a safe and secure community.</p>	<ul style="list-style-type: none"> • Support a multidisciplinary approach to public safety. • Support the supply of affordable and emergency housing to ensure safe spaces for all residents. • Lobby appropriate levels of government to address community safety concerns. • Coordinate with appropriate levels of government to prepare for and respond to emergencies. • Expand partnerships that support wraparound services related to social and addiction issues.



STRATEGIC PRIORITY

Vibrant Economy

AREAS OF FOCUS	COUNCIL DIRECTION
<p>Business Health</p> <p>We cultivate a positive business environment and maintain a framework that facilitates jobs, economic sustainability, and growth.</p>	<ul style="list-style-type: none"> • Support infrastructure that accommodates commercial and industrial sectors. • Support new business opportunities by ensuring an adequate supply of land through land use and infrastructure planning. • Continue to develop and implement municipal best practices that support jobs and economic growth.
<p>Economic Strength</p> <p>We support initiatives that increase our competitive advantage, cultivate growth, and support our residents.</p>	<ul style="list-style-type: none"> • Support business partners in continuing to develop and communicate Kamloops’ economic advantages that drive economic sustainability and growth. • Promote and proactively support the economic sectors that offer potential for growing Kamloops’ economy. • Support vibrancy of all business hubs in the city. • Support our visitor economy through the continued focus on sports, culture, arts, events, and a healthy community.
<p>Partnerships</p> <p>We continue to nurture partnerships with key organizations and agencies.</p>	<ul style="list-style-type: none"> • Develop and strengthen healthy working relationships with all strategic partners through common goals. • Develop partnership strategies, protocols, and/or agreements to pursue research and expanded programs and services.



STRATEGIC PRIORITY

Environmental Leadership

AREAS OF FOCUS	COUNCIL DIRECTION
<p>Climate Action We enhance the City’s resiliency and capacity for mitigating and adapting to the impacts of climate change.</p>	<ul style="list-style-type: none"> • Create and implement plans, policies, and regulations that focus on climate action. • Proactively plan for the impact of climate change in the community. • Strengthen initiatives to reduce community and corporate energy use. • Lobby all levels of government for support in addressing climate change and providing funding.
<p>Sustainability We implement strategies that reduce our impact on the environment.</p>	<ul style="list-style-type: none"> • Update the Sustainable Kamloops Plan. • Support the implementation of sustainable practices. • Incorporate sustainability in all of our decision making. • Ensure that event hosting, festivals, and celebrations embrace sustainable practices.
<p>Transportation We facilitate safe and sustainable transportation options and create community connectivity.</p>	<ul style="list-style-type: none"> • Expand our pedestrian- and cycling-friendly network that integrates with transit and other amenities to support residents in their travel choices. • Strive to reduce single-occupancy vehicle use. • Foster an efficient transit system that integrates with other transportation modes. • Ensure infrastructure provides safe use of alternative forms of transportation.

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